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FOR IMMEDIATE RELEASE

**COLUMBIA SERTOMA CLUB RAISES MORE THAN \$56,000
2009 Carolina Children's Home Campaign Big Success**

The Columbia Sertoma Club raised more than \$56,000 during its 2009 Carolina Children's Home campaign. This year's campaign was the 42nd time Sertoma has raised money for the Children's Home and pushed the total amount donated since 1968 to more than \$3.3 million.

Ernie Lawhorne started the fundraising effort on behalf of Sertoma in 1968 and was instrumental in assuring its success over the past four decades. To raise money, Sertoma members contact friends, family, and colleagues and ask for contributions. It is the single largest fundraiser the organization coordinates annually.

The Columbia Sertoma Club has raised more than \$4 million for local charities since it was started in 1950 and donated to 23 local organizations over the last year.

Additional information about Columbia Sertoma can be found online at www.columbiasertoma.org or by contacting club President Karen McGrady at 546-2471. The club meets every Monday at Seawells at 12:30 and encourages anyone interested to attend.

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If you'd like more information about this topic, or to schedule an interview with Karen McGrady, please contact Todd Lewis at 240-1213 or via email at tlewis@palmettocomputerlabs.com