



Sertoma Bulletin

The Columbia Sertoma Club

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Issue 1

President's Message

Hello Fellow Sertomans,

It felt good starting the year with an excellent program. Todd Ellis was just the speaker we all wanted to hear less than two weeks before the start of college football season. We had guests, sponsorships (Zig the Pig for Children's Chance), fund raising plans for Farewell Farms, and a new member induction. You can't ask for anything more in a meeting. Thanks to Reggie making meetings like this the norm.

Your Board and Officers conducted the Club Leadership Conference Monday night at the McNair Firm conference room. Vice Presidents Betette, Anderson and Felker will be contacting you concerning Committee assignments. Our plans for next year include a full social agenda, a recruitment plan and initiatives to greet, promote, and involve our members.

Every member that sponsors a new member by February 28 will receive a free quarter of dues. Yes, this was approved and was the idea of Treasurer Strasburger. To assist in this recruitment we will be planning a membership dinner for January. The membership committee will take names from each member, mail invitations, follow-up with telephone invitations, and plan a Sertoma Program for the meal. Don't wait until then to start your recruiting. We have Farewell Farm, the State Fair, and Football Parking that provide opportunities for guests to participate and see our club in community service.

Thanks for all the great support that has been offered. Our members really step up and volunteer their time and resources to the club and its causes. We can only expect success with a membership like this. Ours is a circle that faces inward for good fellowship and outward for real service to mankind.

Observation: With healthcare expenditures increasing from 14% to 17% of Gross Domestic Product, largely the result of an aging population, your business may want to serve the healthcare industry or consumer.

Speakers & Events

August

25 Kim Christopher
USC Volleyball Coach

September

5-7 Farewell Farms

8 Mike Ayers
Wofford Football
Coach

11 Sumter after 6:00.

Guests

Drayton Weston
guest of Father Chris

Glenn Hutto
guest of Neal Sutker

Michael Wall
guest of Reggie
Belcher

Sherry Cole
guest of Tommy
Bryson

Adrian Rivers
guest of John Alam

Eran Julian
guest of Father Mark

Sergeant @ Arms Report

32 Members attended and the \$70.82 Rollover Pot was WON! by our newest member Mack Goodwin!

Tommy

Business Meeting

- ed. gave the Invocation and Pledge of Allegiance
- **Sponsorship ~ Children's Chance:** Provides non-medical assistance to children with cancer. We are also passing around **Zig the Pig** for additional funds for Children's Chance. Yes, that's a pig. →



- **Meet the Member ~** Neal Sutker, Sales Manager for Boineau Allied Van Lines. "We move people, places and things, everywhere", we knew what he meant. Neal is married!-to Lovely Lisa (I know her). They are parents to Amanda and Evan. Neal, of course, is know for the depth of football knowledge, with an Orange slant, and also as Todd Lewis's nemeses during the sports-talk radio call-in shows. Good job Neal.



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New Member Induction!

We welcome Mack Goodwin! Say hello at the next meeting, or get to know him Sunday at Farewell Farm.

Everybody, especially Phil Betette, Mack's sponsor, was watching to see if our new President had memorized the induction speech. Good job Tommy, despite distractions from the audience you recited the traditional elegy flawlessly. Tommy's already a shoe- in as a great president.



FRANK PRICE COMPANY

PERSONAL AUTOMOTIVE SHOPPERS

Do you have a clunker that embarrasses you, a car, I mean? Frank Price will sell it and give the proceeds to Sertoma. You still get the write-off.

Frank has been quietly advertising for us in the paper and has quietly deposited \$2,350 into our sponsorship account so far this first year! Please remember this lucrative fundraiser & contact Frank at 732-1150 or mail@frankpricecompany.com.

If you are looking for a newer car, Frank does the best job around. Frank knows cars inside & out. Use his expertise in locating, researching, negotiating, even delivering just the car you are looking for. Ask ed., Neal, Ben and I'm sure plenty of other Sertomans.

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The Past Year in Review

Our Club enjoyed great successes this year. We added 9 new members and raised money by parking cars before USC home football games, selling concessions at the Farewell Farm Horse Show and the South Carolina State Fair, smoking turkeys and hams at Christmas, selling barbecue with the East Columbia Optimist Club, and soliciting donations of used cars.

We also organized a blood drive, participated in a fishing tournament on Lake Murray benefiting children with spinal birth defects, and took four young campers to Camp Sertoma.

Our Club raised \$77,000 for the Carolina Children's Home and gave another approximately \$46,000 to 33 worthy charities around the State.

- The Midlands Center named our Club the Outstanding Service Organization in the Midlands.
- The South Carolina Speech Language and Hearing Association named our Club the Service Organization of the Year in South Carolina.
- The National Multiple Sclerosis Society gave the Club its award for Service Organization of the year in North and South Carolina. In addition
- We were awarded the Gold Award for increasing membership by Sertoma International. We won the District Award for our weekly Bulletin, and the District and Regional Award for our Exhibit.

Very importantly, we enjoyed our limited time together, as we played some wretched golf, shot pool in the Vista, tossed around footballs while parking cars, tailgated, partied during the holidays at Linda and Alvin Strasburger's home, attended a silent auction that the Richland Sertoma Club sponsored, roasted oysters on Lake Murray, drank icy cold beers during Board meetings, attended Phil and Michelle Betette's wedding, and roadtripped to Sumter After 6, the Fall

District Leadership Conference in Greenville, Camp Sertoma, the Regional Convention in Augusta, and the International Convention in New Mexico.

Through good times and bad, you were there for each other and for everybody else, while fostering an atmosphere of teamwork and mission.

Excerpts from Chairman's address at the Installation Banquet

Newly Elected Officers & Board Members ~Effective September 1st~

- Chairman~ Reggie Belcher
- President~ Tommy Bryson
- Vice-Pres.~ Sterling Anderson
Phil Betette
Dan Felker
- Secretary~ Todd Lewis
- Sgt.@Arms~ John Hedden
- Treasurer~ Alvin Strasburger
- Board Members~
David Gibbons
Bill Lamb
Curtis Murphy
Dee Moise
Dean Wood

The additional board member will be appointed by the new Chairman and approved by the Board.

~Installation Banquet~

Thanks to all who made this year's banquet memorable. We had good attendance and Tommy did an excellent job outlining this year's Club priorities.

Farewell Farms Fund Raising Event – September 6 - 7

**Chairman ~ Mark Julian 331-8604 (Mobile)
Chris Weston 606-9632 (Mobile)**



Friday, Sept. 5

- **Set-up** all Tents and distribute food and Beverages to vending locations. Some Travel between Irmo and Blythewood will be necessary. Contact Mark for location and time.

Equipment Commitments –

Grills ~ Thomas Peacock, Sterling Anderson, Kirk Kensella
 Crockpots ~ John Heddon, Mark Julian
 Coffee pots ~ John Alam
 Everybody bring coolers!!!!!!!

• Food Prep

6:00 PM ~ Box lunches prepared at a Sandy Level Baptist church, 408 Blythewood Rd, just past the University Golf Club. Tammy Marsh is in charge of the food prep.



SU=Set-Up

Su1 Dan Felker
 Su2 Andy Cameron
 Su3 Chris Weston
 Su4 Mark Julian
 Su5 Dean Wood
 Su6 Reggie Belcher

FP=Food Prep

FP1 Curtis Murphy
 FP2 Eddie Williams
 FP3 Bob Van Dorn
 FP4 Buddy Sears
 FP5 Tommy Bryson
 FP6 Bobby Walker
 FP7 Bob & Trish Cullum

Saturday, Sept. 6

The Main service tent off Old Birch Road will vend and distribute food. The dressage on Saturday morning and stadium jumping all day Sunday will be at the main barn. The cross country event will take place all day Saturday at the viewing area on the course about 3/4 mile from the main barn. Assignments will be made at the main service or you may indicate a location assignment preference.

- **6:00a.m. ~ 12:00p.m.** (25-30 people needed)

P = Parking

P1 David Gibbons
 P2 Todd Lewis
 P3 Phil Betette
 P4
 P5

FV=Food Vend

FV1 Dan Felker
 fv2 Joe Hodson
 fv3 Kirk Kinsella
 fv4 Joby Castine
 fv5 Mark Julian
 fv6 Tammy Marsh
 fv7 Lisa Ferrell
 fv8 L. Etheredge
 fv9 R. Hunter
 fv10 G. Bargaenstock
 fv11

- **8:00 a.m. ~** Four Shuttles running at 8:00 a.m. and
- **10:00 a.m. ~** Six shuttles running at 10:00a.m. – These will be operated by CCH Staff
- **10:00 a.m. ~** Pony Rides – needs two people

- **12:00p.m. – 5:00 p.m.** (25-30 people needed)

P = Parking

P1 David Gibbons
 P2 Reb Thomas
 P3

FV=Food Vend

FV1 Dan Felker
 fv2 Gary Daves
 fv3 Joby Castine



Sunday Morning– Sept. 7

- **6:00 a.m. – 12:00 p.m. (15-20 people needed)**

P = Parking

P1 John Hedden

P2 Thomas Peacock

P3

P4

FP=Food Prep

fp1 Curtis Murphy

fp2 Eddie Williams

fp3 Tommy Bryson

fp4 Bob & Trish Cullum

FV=Food Vend

FV1 Joe Hodson

fv2 S. Anderson

fv3 Joby Castine

fv4 Erin Julian

Sunday Afternoon – Sept. 7

- **12:00 p.m. – 4:00 p.m. (15-20 people needed)**

FV=Food Vend

FV1 Dan Felker

FV2 Neal Sutker

Fv3 Joby Castine

fv4 Mack Goodwin

fv5 Kenny & Susan Potter

fv6 Dean Wood



Directions to Farewell Farm:

Take I-77 to Charlotte and take the Blythewood Road exit.

Exit left and go past the University Club Golf Club and after 1 mile,

Turn Right on Mueller Road. Go approximately 1.2 miles and

Turn Right on Persimmon Fork, a dirt/gravel road and go 3/10 mile

You will see Old Birch Road intersect left and look for The Sertoma Main Tent.

See Chris(food prep), Alvin(venue assignments), Todd(parking) or myself for your assignment. You may be working at any of the three locations, Old Birch Road (Main Tent), Main Barn (Aux. Tent) food & beverage supplied by Main Tent or the Cross Country Course where we will have a Snow Cone Tent and Food Tent within the Vendor area set-up.

Please park your cars at the Old Birch Road location and someone will take you to the other locations.

The people working the Sandy Level Baptist Church Kitchen, report on Friday afternoon at 6:00 p.m. Sunday, report there at 8:30 a.m. or come to the main tent on Old Birch Road and someone will take you there. We only need about 6 people to work the church and the rest will work the tents at Farewell Farm. Breakfast is early, 6:00 a.m. and prep starts at 5:00 a.m. both Saturday and Sunday. The address for Sandy Level Baptist Church is 408 Blythewood Road, next door to the University Gold Club.

Mark

Club Leadership Conference

This Changing of the Guard was bloodless. Tommy discussed committee assignments, membership acquisition & retention and fundraising. If an officer calls and asks you to serve on a committee say yes and stay active, or call them & volunteer.