



Sertoma Bulletin

The Columbia Sertoma Club

Volume 8

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Issue 4

President's Message

We have had consecutive speakers from the grandfather of southern football - the Southern Conference. Started in 1921, the SEC spun off in 1932 and the ACC went its own way in 1953. Thanks to Tom Ellis for arranging Coach Ayers and Mr. Morrison. We are looking for interesting speakers that can speak to seasonal happenings and current events. Is it time for a National Weather Service hurricane expert? Please contact program committee members Todd Lewis (240-1213) or Greg Moody (434-2828) with suggestions and they will be glad to follow up.

Kenny Potter, Joe Azar, Mark Julian, and Joby Castine each had guests this week. Linda lisele, when inducted, will earn her sponsor a dues-free quarter. Two members have sold a total of 37 raffle tickets at \$5 each to finance building the club's website. The raffle is for a Nike cart bag and a travel case for the golf bag. Joe Azar (256-3277) is looking to borrow a label maker so he can prepare buttons to identify concession sales at the Fair as benefiting charity.

Speakers & Events

September

22 GEM Meeting @ 11:30

29 No Meeting
5th Monday

October

2-12~State Fair
Fundraiser

November

1 Fall District
Leadership
Conference

Guests

Linda Eisele

guest of Dan Felker

Carolyn Sox Reed &

John McLean

guests of Mark Julian

Kristin Brooks &

Clayton Greenbergs

guests of Joby Castine

Tony Robinson

guest of Joseph Azar

Have you been to new member orientation? If not please attend the GEM meeting next Monday one hour before the regular meeting at Seawell's.

Healthcare: We can expect employers to make increased use of "consumer directed health plans" where the employer deposits amounts into the employee's tax-free health savings account. The account can be accessed for non-traditional services such as acupuncture or laser eye surgery at the employee's choice. After the account is depleted, the employee is responsible for a substantial deductible before the employer provided insurance coverage is activated. In this way, the patient becomes more involved in the choice of health care utilization.

Sergeant @ Arms Report

42 Members and 6 guests attended and the \$114 Rollover Pot was WON!
by Bobby Walker who obviously prayed harder.

Membership Application Final Posting

Tommy
Linda Eisele is Chief Executive Officer for Children Unlimited and is sponsored by Dan Felker. Linda is married to Steven and they have three children: Angela (34), Ryan (23) and Breanne (19). She is very active in other civic and professional organizations and her primary interest in joining Sertoma is to raise funds for charities, and I believe she will. Address any comments to an officer or board member.

News Flashes:

- ≈ We are pleased to announce that Greg Moody will fill our vacant Board of Directors position.
- ≈ Sad news~Frank Cureton has resigned, but in good standing.

Business Meeting

- ed. gave the Invocation and Pledge of Allegiance.
- **Football Parking** ~ Contact John Hedden or Reggie Belcher to help out with the University of Alabama- Birmingham game.



• Coaches Corner~

As **Sterling Anderson** approached the podium he tried to get past Tommy without being called for holding. “We played better on tape and underestimated Georgia’s tough defensive line. Our best play was called back.” We should fare better against UAB next week.



Neal Sutker, as only Neal can, recited statistics in the 37-14 drubbing of Middle Tennessee. All ed. heard, understood or cared about was 31 first downs. (not Neal’s fault). The next couple of games should be tougher with Georgia Tec then Maryland on the roster. Thanks to Neal for making the traditional hat rack which displays ball caps for teams USC & Clemson defeat during the season, but he was accused of placing too few hangers on USC’s totem.

- **Speakers:** Last week, Wofford’s Football coach Mike Ayers gave a rousing performance and this week Danny Morrison gave us a rundown of the Southern Conference. Last year the conference gave \$25 million in scholarships to 4,000 students. Thanks to Tom Ellis for securing these speakers.

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Membership, Sponsorship & Volunteerism, they are all tied together

I remember as a kid in the early 60’s going with Dad to **The Fair**, when our club worked a booth cooking hamburgers & hotdogs. It was tiring, greasy work, but it was great!- *everybody* showed up- members, wives, kids and prospects. In addition to raising plenty of sponsorship funds this was also tremendously effective in recruiting the right kind of new members with a heart for what service to mankind was really all about. Back then we limited our Club’s size to 126 members and we had a waiting list of men who revered our mission and wanted to be a part.

Things have changed since then. Even though we still have the opportunity at the fair, last year only one-half of our members worked there. Our Club now has 71 members. A thinking person sees the relationship between stagnant membership rolls and fundraiser involvement. Attend at least two nights, bring your kids and bring prospective new members. If you fail to sign up, you will be assigned two nights. We figure every person who attends generates \$200 per night in sponsorship funds. If you don’t attend, you miss out, our Club misses out, your friends who would benefit from our Club’s membership miss out and the charities we support *all miss out*. Ask yourself what our Club should expect from you and what you expect to do this year about The Fair. Then contact Joby, the Fair Chairman at:

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ed.

