

Sertoma Bulletin

The Columbia Sertoma Club

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From the President

WOW!!! The third annual Sertoma Tailgate Fundraiser held on November 15th turned out to be a fantastic event. THANK YOU Todd Lewis for your leadership in putting together a fundraiser that generated tremendous publicity and goodwill in the community.



Actual numbers are not in as of press time, I would estimate that close to 400 people enjoyed our Sertoma hospitality watching the USC-Florida football game.

The food was fantastic, catered by Carrabas and Sub Station, everyone raved about the quality of the food.

Our two bars were extremely busy and no one complained about a lack of adult beverages. Every single Sertoman worked hard, I am proud of your work ethic. If you have any outstanding

receipts for expenses, please get them to Treasurer Betsy Delallo quickly.

We received publicity on several radio stations. New member Allan Buck broadcasted live on WXRY 99.3 FM from the event. We were featured on the evening news by WACH 57 and prior to the event we received publicity from the Free Times. A local nonprofit approached us about partnering with them. Tailgaters learned about our club from our fantastic display booth and our club members who were wearing their name badges. Several attendees expressed an interest in joining our club!

Many thanks to Sertoman John Adams who provided the Carolina Fieldhouse to host the event. Thank you Sertoman Joe Azar for providing one of the projection TVs for the game. Sertoman Tracy Wallace created great handout postcards to market our club at our booth. All of our bartenders worked hard, you should have seen Heather Fairchild and Joe Hodson keeping everyone happy. Special thanks to VP Karen McGrady's daughter, Caitlyn, who helped with our

	November
24	No Meeting Fifth Monday
	December
1	Regular Meeting
8	Sertoma Christmas Party
15	Board Meeting

ticket entry area.

The Root Doctor's kept everyone dancing and many attendees said they were looking forward to next year's tailgate.

Nominations are due by December 1st for the Sertoman of the Year Award and the Service to Mankind Award. Please submit nominations to Programs VP Brian Kvam who will be working with Joby Castine, Tom Bryson and Bruce Shealy.

Our club annual holiday party will be taking place the evening of December 8th. Time and location to be determined.

There will be no meeting November 24th, have a wonderful Thanksgiving!

Your club will meet again on Monday, December 1st at

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President's Message

...continued

Seawell's. Our next board meeting will take place at Concurrent Technologies on Monday, December 15th at 6 PM.

Please visit our club website www.columbiasertoma.org for updates on club events.
Check your bio and see if it needs to be updated.

Chris

Sponsorship: \$50 was awarded to Family Connection and the "Buddy Walk" for downs syndrome.

Emergency Help Needed!

Chuck LaMark informed us of a service project coming up next Monday at Harvest Hope and he thought some might want to help. It is getting so bad out there that Harvest Hope is now seeing people who were donors last year become recipients of donations this year!

The goal is to supply the food bank with a total of 30 volunteers:

15 volunteer for the morning shift from 8:30am - 2:30pm. 15 volunteers for the afternoon shift from 12:30pm - 4pm.

Volunteers will do everything from sort, pack, lift, select food, etc. for distribution to recipients who come to the center.

There is a dress code i.e., no short shorts or open toed shoes. Protective shoes preferred. Volunteers go to their website:

http://www.harvesthope.org/

Thank You!

Chuck

chucklamark@hotmail.com and cell: 803.319.8818

Sergeant @ Arms Report

Thirty-seven members attended and \$37 was collected. The \$72 Rollover POT was Lost by *Tom Ellis.*

Here's the Thing...

Chris proudly calls us a "Club of Doers", but the thing is, for The Tailgate for Charity, only 29 of 60 members even attended. That's less than for a meeting.

For a handful of volunteers (30r4) this event was a challenge, a promise to be kept, a stake in the future and a gift to our Club.

For the remaining 25 attending members, this was one Hell of a party, run by people who knew what they were doing. For the remaining 30 who did not come, this was a gift unopened.

Let me suggest that in order to "receive the splendid benefits of membership in Sertoma", that you at least "attend the Splendid Benefits" and fundraisers like the Tailgate Party. Sheesh! This is where the members become your friends.

By Sertoma principal, the main reason to even have meetings is to maintain momentum, for Service to Mankind. If you are just showing up Monday for lunch & a speaker, you are missing out, but so is your Club.

Meeting Guests

Wayne Zamora
Guest of Chris Weston

Karen Auld & Debby Jernigan

Family Connections

Gregg Dodson

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